



US BLUE CHIP EQUITY

On the right side of change in the world’s largest, most dynamic market

The US has an unrivalled culture of innovation that has delivered a succession of leading companies. Their strengths as global leaders are developed within a fiercely competitive domestic market. Whilst the US is the training ground of tomorrow’s blue chips, for all its winners there are fading businesses too. Investors need to stay on the right side of change, selecting and avoiding companies at the right time.

Why consider this fund for your clients?

A diversified portfolio of large and medium-sized US companies that can deliver strong growth in earnings and free cash flow on a durable basis.



Strong businesses in growth industries

Seeking superior returns from US blue chip companies with leading market positions in fertile growth fields that can deliver above-average growth in earnings and free cash flow on a durable basis.



Growth for all seasons

Seeks to avoid overpaying for growth and takes advantage of cyclical opportunities to build long-term positions in high quality large and mid-sized US companies that can successfully weather economic cycles.



Diversified portfolio

A portfolio of 100-120 companies with low turnover, built from the bottom-up but broadly diversified among growth-oriented sectors and industries and designed to deliver returns through different market cycles.

Talking to your clients about T. Rowe Price US Equities

1 Heritage of success

We have been successfully investing in US equities since 1937. You can have confidence that we know our markets and know how to succeed in them.

2 Scale and access

As significant active shareholders in many of the US companies in our portfolios we have access to management and influence in the interests of our shareholders.

3 Research is in our DNA

The breadth and depth of our global research team provides a critical information edge to find the best investment ideas for our clients.

4 Truly active approach

This is no job for an autopilot. We go beyond the numbers and into the field to see companies first-hand and make strategic judgements about how they’ll perform in the future.

Fund at a glance

T. Rowe Price Funds SICAV –
US Blue Chip Equity Fund

Portfolio Manager	Larry J Puglia
Managed Strategy Since	1993
Joined Firm	1990
Fund Type	Lux SICAV
Comparator Benchmark	S&P 500 Index Net 30% Withholding Tax
IA Sector	North America
Fund Launch Date	28 Jun 2001
Strategy Launch Date	30 Jun 1993
Fund size (as at 30.09.2019)	US \$843.6m
Base Currency of Fund	USD
Ongoing Charges (For Q Class as at 30.09.2019)	0.80%

Investment Objective

To increase the value of its shares through growth in the value of its investments.

Risks

The following risks are materially relevant to the fund (refer to prospectus for further details)

Equity risk: in general, equities involve higher risks than bonds or money market instruments.

Geographic concentration risk: to the extent that a fund invests a large portion of its assets in a particular geographic area, its performance will be more strongly affected by events within that area.

Volatility risk: the performance of the fund has a risk of high volatility.

Investor profile

The fund may appeal to investors who:

- are interested in investment growth
- understand and can accept the risks of the fund, including the risks of investing in equities

What sets T. Rowe Price apart?

Since our formation in 1937, we have had one purpose: to meet our clients' individual needs, helping them to achieve their long-term financial goals. We aim to deliver global investment management excellence that you and your clients can rely on for the long term.

As a global investment manager with US\$1,126.3bn assets under management*, we focus on actively listening and anticipating and on developing strategies that respond to the needs of our clients. With clients in 49 countries, we offer a broad range of equity, fixed income and multi-asset strategies all powered by one of the largest and most experienced global research platforms in the industry, which helps us uncover the most attractive investments worldwide.

* Firmwide AUM includes assets managed by T. Rowe Price Associates, Inc. and its investment advisory affiliates as at 30.09.2019.

For more information, visit our website or contact our dedicated adviser support team on

[troweprice.com/intermediaries](https://www.troweprice.com/intermediaries)

020 7002 4372

ukintermediaries@troweprice.com

Telephone calls may be recorded.

Important information

For professional clients only. Not for further distribution.

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